COAL coast MAGAZINE

Artwork Specifications

for Print

1. FULL PAGE
148mm x 210mm (5mm bleed)

2. HALF PAGE
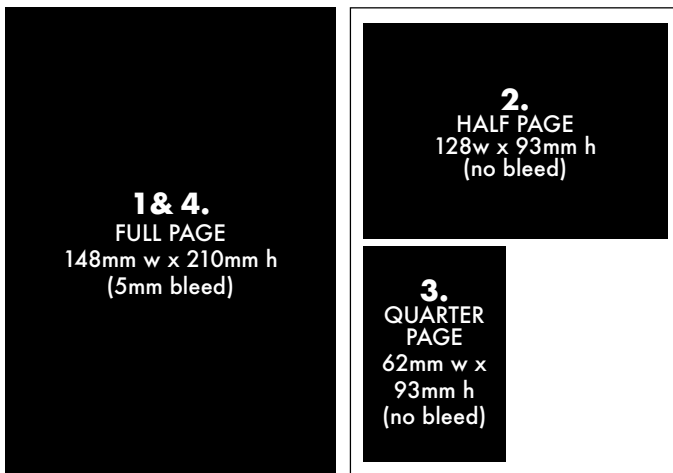128mm x 93mm (no bleed)

3. QUARTER PAGE
62mm x 93mm (no bleed)

4. BACK COVER
148mm x 210mm (5mm bleed)

1& 4.
FULL PAGE
148mm w x 210mm h
(5mm bleed)

2.
HALF PAGE
128w x 93mm h
(no bleed)

3.
QUARTER
PAGE
62mm w x
93mm h
(no bleed)

Print artwork checklist

☑ Artwork for half and quarter pages must be supplied to size – no bleed or crop marks.

☑ Artwork for full page must have 5mm bleed and crop marks (offset 5mm).

☑ All images must be 300dpi at final size

☑ All fonts must be converted to outlines

☑ All spot colours converted to CMYK
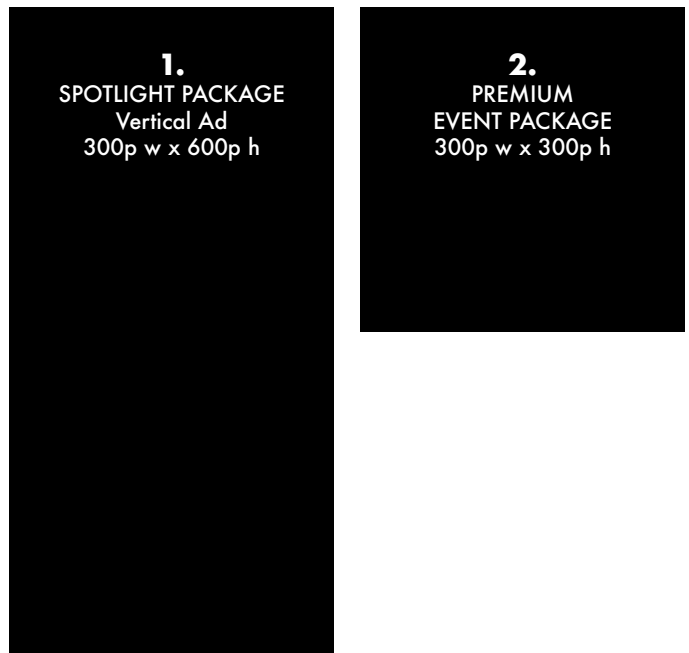
☑ **Artwork must be supplied as a high res PDF**

for Digital

1. SPOTLIGHT PACKAGE
Vertical ad – 300 x 600 pixels

2. PREMIUM EVENT LISTING
300 x 300 pixels

1.
SPOTLIGHT PACKAGE
Vertical Ad
300p w x 600p h

2.
PREMIUM
EVENT PACKAGE
300p w x 300p h

Digital artwork checklist

☑ All images/artwork must be 100% at 72dpi

☑ Artwork must be supplied as WEBP, JPG, PNG or GIF if animated.

☑ No larger than 1MB in file size

Please send completed artwork to
admin@coalcoastmagazine.com